



Leading company expert in window graphics and signage is looking for a **Business Development Executive**. Our client helps retailers with their visual communication in stores working closely with their VM teams in their most exciting projects for windows decorations and POS graphics. Your role will be to develop business activities in the UK and in Europe. You will report to the Country Manager.

This job is a great opportunity for a recent graduate interested in visual merchandising, advertising or fashion AND business development.

**PROFILE:**

- Cold calling, networking and emailing potential clients within the retail sector: high street retailers, restaurant groups, fashion brands
- Identifying and qualifying new business and client opportunities
- Managing contacts and leads for prospects
- Booking appointments and meeting clients face to face
- Account managing clients and liaising with technical teams
- Assisting in project management
- Updating the CRM

**PROFILE:**

- Graduate in Business or equivalent
- At least one year experience in business development, sales or customer service
- MUST be comfortable with cold calling and networking
- Excellent communication skills both written and spoken
- Excellent presentation
- Interest in visual merchandising, advertising or fashion would be a plus
- A foreign language would be an asset

**SALARY:**

£25k/pa plus uncapped commission