

Leading company expert in window graphics and signage is looking for a **Business Development Executive**. Our client helps retailers with their visual communication in stores working closely with their VM teams in their most exciting projects for windows decorations and POS graphics. Your role as a Business Development Executive will be to develop business activities in the UK and in Europe. You will report to the Country Manager.

This Business Development Executive job is a great opportunity for a recent graduate interested in visual merchandising, advertising or fashion AND business development.

**PROFILE:**

- Cold calling, networking and emailing potential clients within the retail sector: high street retailers, restaurant groups, fashion brands
- Identifying and qualifying new business and client opportunities
- Managing contacts and leads for prospects
- Booking appointments and meeting clients face to face
- Account managing clients and liaising with technical teams
- Assisting in project management
- Updating the CRM

**PROFILE:**

- Graduate in Business or equivalent
- At least one-year experience in business development, sales or customer service with upselling tasks
- Comfortable with networking and cold calling
- Excellent communication skills both written and spoken
- Excellent presentation
- Interest in visual merchandising, advertising or fashion would be a plus
- French would be a plus

**SALARY:**

£25k- £27k /pa **plus uncapped commission**

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