

Subsidiary of a leading Secure Access Control company is looking to recruit an experienced **Marketing Manager** who will contribute to the implementation of all marketing actions for the company in the UK. You will build and maintain a strong and consistent brand through a wide range of online and offline marketing channels. The Marketing Manager role is a new position and it will require autonomy, flexibility, enthusiasm and an ability to adapt quickly. You will report to the Country manager.

ROLE:

- Creating, updating and reviewing communication materials
- Preparing internal and external communication content such as interview, news...
- Managing external agencies
- Defining social media network strategies and posting
- Participating in the organisation of different events such as internal events for team building, external for trade shows, etc
- Ensuring that business partners have up to date marketing materials
- Liaising with network of partners, organising workshops
- Preparing and monitoring marketing budget

PROFILE:

- Degree educated or similar
- Previous experience in marketing – offline and online, as well as events management
- Strong MS Office
- Writing as well creative skills will be an asset
- Proven analytical skills including statistics
- Strong communication skills and sense of initiatives
- Adaptable, down-to-earth and flexible
- Previous experience in an international company will be a plus

SALARY:

Between £40k and £45k according to skills and experience