

**IMMEDIATE START**

UK Office of a company promoting trade exhibitions worldwide is looking a **French speaking General Manager**. You will run the UK office of the company, ensure the objectives are met and take care of the Sales team (3 people) and the Marketing/PR team (2 people). You will liaise with the HQ in France.

**This is a maternity cover for 6-7 months and it is 3 days a week.**

**ROLE:**

- Run the company making sure objectives and clients' requirements are met
- Manage the Sales and Marketing/PR teams (5 people)
- Represent the company at events, exhibitions and commercial presentations
- Oversee the account management and ensure excellent client relationships
- Supervise communication and marketing action plans
- Oversee marketing campaigns
- Deal with the Press

**PROFILE:**

- Fluent French and English, written and spoken
- Proven Marketing, Sales or Business Management experience in the UK
- Previous experience in team management
- Excellent organizational and time-management skills
- Strong interpersonal and communication skills

**SALARY:**

£150/day for a free-lancer or £23k/pa (3 days per week) pro-rated to the length of the contract.