

International dairy company is looking for a **Product Development Manager** with experience Food/FMCG manufacturing environment. Your role will be the management and development of the Selection Pack portfolio maintaining our client's position as Category Leader. The Product Development Manager will report to Senior Product Development Manager, supporting Marketing Director.

This is a 3 months contract to start ASAP.

ROLE:

- Management of cheese portfolios
- Qualitative and quantitative analysis of the market, products, competitors and customers
- Continuous program of product improvement in liaison with Technical, Supply Chain and Production Departments
- Propose actions to be undertaken and methods to be utilised to achieve sales and profit objectives
- Management of allocated Marketing Budget
- Support the Sales function in the presentation of opportunities to Multiple Retail Customers
- Develop existing and new products both proactively and reactively to meet customer requirements and achieve internal profit targets
- Project management of all Selection Pack NPD through liaison with internal departments (Supply Chain, Production, Technical, Finance & Sales) to ensure delivery in a timely and efficient manner
- Identify trends within primary market and tertiary markets to provide a pipeline of development/innovation
- Develop packaging solutions and packaging innovation through the management of external suppliers in conjunction with the Senior Packaging Manager
- Maintain and report appropriate trackers to monitor all business activities
- Review and amend processes
- Build, co-ordinate, manage and review cross functional teams with regular communication and monitoring of appropriate actions

PROFILE:

- Degree qualified
- At least 3 years previous FMCG commercial project management experience
- Management of multiple projects at the same time with differing timelines & requirements
- Good knowledge of NPD development from concept to launch
- A "can do" attitude & a desire to look for alternative solutions to problems vs. accepting the status quo
- Interpersonal skills with an ability to build strong internal and external relationships
- Strong analytical skills with confidence in budgeting, costings and the analysis of internal and external data
- High level of presentation skill demonstrating confidence and commitment when presenting to Customers and Senior Managers



- Ability to work in a fast paced and high pressure environment without compromising quality and delivery, managing multiple priorities simultaneously
- Able to travel regularly for business (up to 3/4 times a month)
- Valid UK Driver's License

SALARY:

Basic Salary: £40,000 / £45,000 per annum pro-rata