

Newly created subsidiary of a French group, our client is looking for a **UK Sales Manager** to sell their newly accredited product, a disposable pre-filled e-cigarette. Our client's product is already number one in terms of sales in Israel and in Switzerland. The role will be to target retailers in London and Greater London to start with and then the Sales Manager will develop the business outside this area before recruiting a sales team. The role will develop to a Country Manager role for the right person.

#### **IMMEDIATE START**

#### **ROLE:**

- Organising and implementing the group's commercial strategy
- Visiting local businesses and selling our client's products
- Booking appointments with buyers of larger retailers
- Negotiating contracts and product range referencing
- Implementing contracts
- Recruiting, developing, and daily management of the field sales team

#### **PROFILE:**

- 10 years experience as a sales manager in the UK
- Proven experience in team management
- Experience in international FMCG selling to retail either larger retailers, small chains, or independents
- **Existing network within tobacco/SIM cards/grocery products essential**

#### **SALARY:**

- Between £60k and £80k pa according to skills and experience + profit sharing