

International and innovative recycling company is looking for a dynamic, highly organized and team-focused French speaking Public Relations Manager with experience to support their fast-growing operations in Europe. The successful candidate will integrate the Communications team located in the European HQ in London, and report to the Head of Communications. They will also work closely with and help manage PR Executives.

ROLE:

- Supporting the definition and implementation of PR campaigns mainly for the entities in France and but also to support the UK as and when needed
- Overseeing the operation of a reactive and pro-active press office for the entities in France, supporting the launch of new products & new brands
- Working closely with / help manage, coach and grow the PR skills and capabilities of young PR Executive's in the team
- Monitoring the French media to identify suitable opportunities for the companies
- Drafting and distributing press releases and pitches
- Maintaining relations with the Communications departments of various brands partners for both entities
- Developing in-depth reports of media success for partners and internal use
- As and when required:
 - Act as a spokesperson to the press
 - Write awards entries, blog posts, company newsletters and communications etc
 - Attend events on behalf of both entities and support with the logistics when required

PROFILE:

- 4+ year's experience working in Public Relations in a similar role
- Experience in managing and developing a small team of PR Executives
- Native French Speaker (or equivalent) with excellent communication and writing skills in French & English (German would also be a plus)
- Good knowledge of the French media and sustainability sector (ideally the recycling sector) (but English media knowledge also beneficial)
- Proven track record designing and executing successful public relations campaigns at both a local and national level
- Passionate about sustainability, media and innovation
- Ability to work within a team, in an international working environment
- Ability to meet deadlines and collaborate with different functions
- Ability to problem solve and multitask in a fast-paced environment, with changing priorities
- Proactive and solution-focused
- A degree in an appropriate field (PR, journalism, marketing, business, management...)

SALARY & BENEFITS

- Between £40k and £50k/y according to skills and experience
- 25 Paid Holiday Days
- 2 Volunteering Days
- Quarterly Team Building

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- Online Yoga and activities
- Company Pension contribution
- Casual and upcycled work environment