

World leader in cellular stimulation with its technologies for health, beauty and well-being, our client is looking for a **Marketing Executive** to support their accelerated growth plans in the UK and to help them build the awareness of the brand. Reporting into the Head of Marketing UK, the Marketing Executive role will be initially a 12-month FTC, with the possibility of becoming permanent subject to performance and results.

ROLE:***Social Media***

- Working with the HQ team and UK agency partner to create and deliver the local social media plan;
- Project managing the production of local social media content;
- Community management – post, answer comments, questions and messages;
- Setting up and animating the UK-dedicated B2B Facebook page;
- Setting up and animating the UK-dedicated LinkedIn page;
- Setting up and animating the UK-dedicated YouTube channel;
- Setting up and managing social media lead generation campaigns, follow-up and report on results.

Trade Marketing

- Filtering B2C from B2B enquiries and manage each type of enquiry accordingly;
- Setting up, managing and animating the B2B platform for clients;
- Timely managing the trade marketing enquiries;
- Supporting the delivery of the trade marketing plan (client digital campaigns, client launch events).

This list of responsibilities is not exhaustive and new ones can be added depending on business needs.

PROFILE:

- Qualification in marketing, business or related field;
- This is an entry level position, previous professional experience is not mandatory, but a can-do proactive attitude and curiosity to learn is a must;
- Tech-savvy and with a deep interest in social media;
- Graphic design and video editing skills;
- Proficiency in MS Office suite;
- Knowledge of Google Analytics, Facebook Business Manager, Divi WordPress would be a plus
- French would be a plus

SALARY:

£25k/y

25 days holidays

Pension