

UK subsidiary of a French company is looking to recruit an experienced **Senior Marketing Executive** who will contribute to the implementation of all marketing actions for the company in the UK. You will build and maintain a strong and consistent brand through a wide range of online and offline marketing channels. The Senior Marketing Executive will work with and report to International Marketing Manager at the Head office and follow guidelines but also will adapt the actions to the local market.

ROLE:

- Support and assist the International Marketing Manager in the formulation and implementation of the marketing plan for the UK
- Manage the production of marketing communications and promotional materials in line with brand guidelines including writing, editing and proofreading copy, briefing and directing designers, copywriters and printers
- Defining social media network strategies and posting
- Participating in the organisation of different events such as internal events for team building, external for trade shows, etc
- Ensuring that business partners have up to date marketing materials
- network partner animation
- Preparing and monitoring marketing budget

PROFILE:

- Degree educated or similar
- Previous experience in marketing – offline and online, as well as event management
- Strong MS Office
- Writing as well creative skills will be an asset
- **Project management ability essential**
- Strong communication skills and sense of initiatives
- Adaptable, down-to-earth and flexible
- Previous experience in an international company will be a plus

SALARY:

Between £38k and £42k according to skills and experience
25 days holidays
Private health insurance