

Leading global travel retailer is looking for a **Marketing Manager** with retail experience for their Central London office. This is a 360 degrees role where you will be responsible for on-line and off-line marketing as well as being a strong support to the commercial team.

This is a 10 month-contract to cover maternity leave to start ASAP!

ROLE:

- Creating strong marketing strategies for stores to drive commercial performance for owned as and partner brands.
- Supporting premium execution of brands in Business Development activities to secure new locations
- Key Account Managing clients/landlords/brand partners to secure our position as preferred operator
- Organising marketing campaigns in stores and with clients' digital supports
- Organising events with partners
- Managing agencies and printer
- Preparing tenders for new sites as well as renewals
- Managing projects
- Building strong relationships with partners, stores managers and commercial team
- Visiting sites and liaising with stores managers

PROFILE:

- Minimum 3 years' experience in retail Marketing (travel retail/retail experience is a bonus) as a Marketing manager or Marketing Coordinator or Marketing Executive
- Able to build relationships and work collaboratively both internally & externally.
- Ability to manage multiple projects in a busy working environment with various clients.
- A high attention to detail and strong written communication skills
- A proactive, problem-solving attitude and an ability to present effectively
- Must be confident with frequent travel across the UK and Ireland
- French will be a plus

SALARY & BENEFITS:

- Up to £45 000/y pro-rata + 15% bonus
- 25 days holidays pro-rata
- Medical insurance
- Stores discounts