

International tech manufacturing company which designs and implements cutting-edge systems for the construction industry is looking for an experienced **Marketing Executive** to join their dynamic team. The Marketing Executive will report directly to the Marketing Manager and play a crucial role in executing our marketing strategies. The marketing executive role will be to assist with the company's marketing activity.

ROLE of the Marketing Executive:

- Helping organise marketing events, trade shows, and webinars
- Creating marketing materials like brochures, flyers, and presentations
- Support lead generation through email marketing and CRM management
- Preparing reports on marketing activities and performance
- Updating the company website with new content.
- Conducting market research and competitor analysis.
- Working with the Marketing Manager to create and run marketing campaigns.
- Working with the Marketing Manager to monitor social media channels, create content, and track performance.

PROFILE:

- Bachelor's degree in Marketing, Business, or a related field
- Proficiency in HubSpot or similar marketing automation tools
- Excellent organisational skills and attention to detail.
- Ability to work independently and as part of a team.
- Hands-on and Can do Attitude is mandatory
- Strong understanding of social media platforms and content creation
- Willingness to travel within the UK and occasionally to France.

SALARY & BENEFITS:

- £30-35k depending on experience
- Benefits include pension, generous travel allowance, medical insurance, 25 days holidays
- Hybrid working: 2 days WFH